The Tell Tale Yearbook—Senior Packet Info

The following packet includes information for senior pictures, senior ads, yearbooks, and class shape photo. If you have any questions, please email <u>libby.held@hask12.org</u>.

Website: hollyyearbook.weebly.com

CUSTOMER INFORMATION

Please print clearly

Student Name:			
Parent/Purchaser's Name:			
Address:			
City:	ST:	Zip Code:	
Parent Home/Cell Phone:			
Parent Work Phone:			
Parent E-mail:			

FINAL DUE DATE: Wednesday, October 17, 2018

\$5 LA Photography Senior Picture Offer



Monday, August 27 Senior Orientation/Schedule Pick-up Holly High School 8:30 am to 11:30 am 12:30 pm to 3:30 pm 4:30 pm to 7:30 pm

LA's Photography will be at Senior Orientation/Schedule Pick-up offering senior portraits for only \$5. This exclusive offer includes:

- Multiple choices of senior mug shots to choose from. Choices will be posted on LA Photography's website: http://www.lasphotography01.com
- A \$25 photo credit for LA Photography for future use.
- Your chosen photo will be in the 2018 Yearbook in the Senior Photos section.
- Additional sizes available: 8 x 10 option for \$10; 5 x 7 option for \$5.50.

Follow these specifications!

- Boys: wear a collared shirt and tie.
- Girls: wear a conservative light sweater or shirt preferably in a solid color.
- Style hair accordingly.
- Light make-up if desired.

PLEASE MAKE CHECKS PAYABLE: LA's PHOTOGRAPHY

Any questions, please email <u>libby.held@hask12.org</u>

LA's Photography Senior Portrait

The Tell Tale Yearbook—Portrait Specification

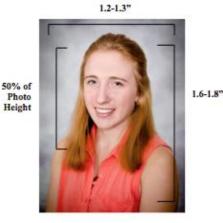
Senior Photo Submission Requirements: DEADLINE: Wednesday, October 17, 2018

Website: hollyyearbook.weebly.com

Please give these specifications to your chosen photographer.

Senior Portrait Specifications:

- Head-and-shoulders shots only.
- Plain backgrounds in either gray or blue.
- No props, outdoor shots, or bright backgrounds.
- Vertical portraits only.
- No black and white photos.
- Head size should be approx. 50% of photo height.





Photographers: If you are shooting 5 or more of our students you may hold all photos until the deadline.



EMAIL .JPEG IMAGE TO: hhs.yearbook@hask12.org

- Include student name in subject bar.
- Name .JPEG file as student first name and last name.



CD-RM discs: Drop off in room 217 to Mr. Mathew. Please print student name on disc.

The Tell Tale Yearbook—Senior AD Order Form **Deadline: Wednesday, October 17, 2018**

Website: hollyyearbook.weebly.com

Senior Name: _____

Parent Name: _____

Photo Submission	Circle one	Submission selection	Order total
Digital Photos : Digital files	Snippet: \$35	Photos emailed from address:	Size of Ad:
preferred, on a flash drive or CD	Max. 1 photo and 150 characters (excluding spaces)		🗅 Snippet
marked with the student's name	()		□ ¼ page
and contact information or via	¼ page: \$75		□ ½ page
email: <u>hhs.yearbook@ha</u>	Max. 3 photos and 200 characters	Photos enclosed digitally (circle):	□ Full page
<u>sk12.org</u> .	(excluding spaces)	Flash Drive	
Print Photos : Print photos will		🖵 Disk	Amount enclosed:
be returned asap. However, DO NOT	½ page: \$150 Max. 6 photo and	□ Other	\$
submit irreplaceable	250 characters		🖵 Cash
photos—submit	(excluding spaces)		□ Check
copies instead. Write your name,		Photos enclosed in print	Check number: X
address and phone number on the back of each photo. Please	Full page: \$300 Max. 8 photo and 350 characters (excluding spaces)	I would like my printed photos, disk, flash drive, or other media device returned to me	Please have the ad approved by:
enclose photos in an envelope marked with the	(excluding spaces)	Please return to:	□ Student Name X
student's name and contact information.		☐ I would not like my photos	Parent Name X
		returned	

Senior Ads are created by HHS Yearbook Staff. Individual ads cannot be accepted due to thematic appearance within publication.

Senior Ads will be emailed to you for verification prior to publication. Please provide 4-6 weeks for production after the October 13 due date.

The Tell Tale Yearbook—Senior Advertisement Rates and Requirements

Website: hollyyearbook.weebly.com

Ad Size	Cost	# of Photos	Message*
Snippet	\$35	1	150 characters
¹ /4 Page	\$75	3	200 characters
1⁄2 Page	\$150	6	250 characters
Full Page	\$300	8	300 characters

Photo Submission:

- Digital files preferred, on a flash drive or CD marked with the student's name and contact information or via email: <u>hhs.yearbook@hask12.org</u>.
- **Print Photos**: Print photos will be returned asap. However, DO NOT submit irreplaceable photos—submit copies instead. Write your name, address and phone number on the back of each photo. Please enclose photos in an envelope marked with the student's name and contact information. Submit to room 217/221

Message Submission:

* Characters means number of letters or symbols including spaces. Do not count number of words.

• Type your message and send via email to https://www.hstyle.com

• Type your message and submit to room 217/221 with student's name at the top. Example messages:

- **150 characters**: Congratulations Broncho Senior. We are proud of your accomplishments. Good luck in your future. We know you will be successful. Love, Mom and Dad.
- **200 characters**: Congratulations Broncho Senior. Remember, you will always be our sunshine. We have loved watching you grow into a beautiful young adult. We can't wait to see what your future holds. Love, Mom and Dad.
- 250 characters: Congratulations Broncho Senior. "You have brains in your head. You have feet in your shoes. You can steer yourself in any direction you choose. You're on your own. And you know what you know. You are the guy who'll decide where to go." <u>Dr. Seuss</u>
- 300 characters: Congratulations Broncho Senior. "You have brains in your head. You have feet in your shoes. You can steer yourself in any direction you choose. You're on

your own. And you know what you know. You are the guy who'll decide where to go." - **<u>Dr. Seuss</u>**. We can't wait to see your future unfold.

Examples:

ACTUAL ADS FROM THE 2014 YEARBOOK—use these as samples to make your 2018 selection.

NOTE: These are low-resolution samples—actual print quality is much higher.



Full Page Example

¹/₂ PG and ¹/₄ PG Ex.

Senior Snippet Ex.

FINAL DUE DATE:

Wednesday, October 17, 2018

Senior Class Number Photo DEADLINE: Friday, May 3, 2019 Website: hollyyearbook.weebly.com

Class Photo Order Form:

Ideal for Open House Signature Frames.

Delivery: Class photos will be delivered at cap and gown distribution.



11x14: \$15

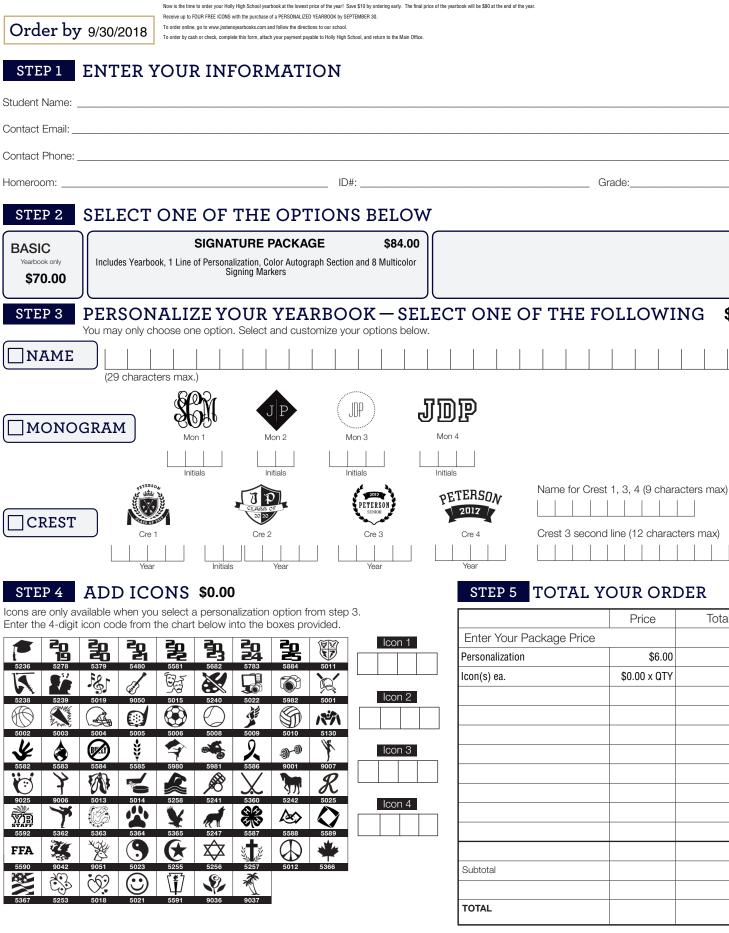


HOLLY HIGH SCHOOL CLASS OF 2017 "90's saved the best for last" Guouymous class SONG: GOOD RIDDANCE (TIME OF YOUR LIFE) BY GREEN DAY CLASS FLOWER: SNAPDRAGON

(Example from class of 2017)

Holly High School

\$6.00



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If you have questions, please call Customer Service at 800-328-2435. To purchase online, go to jostensyearbooks.com.

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